

FAST & EASY Program Rules

DELIVERY TIME

Deliveries are generally 2 to 5 weeks from receipt of approved artwork. Please see the printing specs and notes about artwork. Rush Service (delivery in 15 working days or less) is subject to availability and a rush charge of a minimum of \$135.00(g) per order.

Magic Service: \$225(g)

We will have your bags printed and ready to ship in 3 working days from signed off proof.

You must supply vector, sized as artwork.

We will confirm the order with a proof and contract within 4 (business) hours of receiving all components.

Max. quantity per order is 2500.

Magic Service is subject to availability, and will be confirmed once PO is received.

One color printing only, must be one of our standard colors

Products available for Magic Service:

- Fold over die cut bag –White, Colored and White ECM Bio.
- Paper shopping bags in White or Kraft
- Auto Litter bags in White or ECM bioWhite

FOR QUALITIES UNDER 5,000

1. No Screens, half-tones, bleeds or reverses. Maximum 25% ink coverage.
2. Two ink colors only selected from our standard PMS inks listed below.

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|----------------------|------------------|
| • Black | • Orange 021 PMS |
| • Blue Process | • Purple 258 PMS |
| • Blue Reflex | • Purple 265 PMS |
| • Blue 280 PMS | • Red 185 PMS |
| • Blue 300 PMS | • Red 199 PMS |
| • Dark Brown | • Red 485 PMS |
| • Green 348 PMS | • Yellow 109 PMS |
| • Green 354 PMS | • Yellow C |
| • Green 555 PMS | • Gold |
| • Magenta Process | • Silver |
| • Maroon 208 PM | • Cool Gray 6 |

3. For second color printing there is an 1/8" of movement on the bags, thus minimum trap or spacing between colors is 1/8" of an inch.

FOR QUALITIES OVER 5,000

1. Screens, half-tones or reverses available to our specifications. (Additional cost may apply upon final submission of artwork.) Maximum 25% ink coverage.
2. No ink bleeds.
3. PMS ink color match included in price except for colored fold over die cut bags.
4. Up to 8 color printing is available.

ARTWORK

Artwork can be supplied electronically on disk or via email.

See Electronic Artwork specs below.

- Artwork must be sized to the correct imprint size and separated into appropriate spot colors, as required.
- Do not use type smaller than 8 pts.
- Where artwork is not available, upon receipt of your rough layout, we will create artwork which will be billed on a time basis cost of \$65.00 per hour, with a minimum charge of 1/2 hour. No authorizations will be sought on artwork charges of \$65.00 or less, unless specifically requested.

- On orders over 5000, half-tones can be used. A 55–85-line-screen is required and we require a shade range of 20% to 80% as anything higher tends to 'plug in' as a solid and anything lower will not print.
- All photos must be submitted for approval before acceptance.
- Due to the complexity of some designs, additional setup charges may apply. We will advise these charges once final artwork is submitted.

DIGITAL ARTWORK

To ensure your files are properly prepared, please do the following:

In most cases a PDF file is all we require, if you have other vector files you can submit them, however ideally a PDF will accompany all order so we can verify we have the correct artwork.

- Use PMS process coated palettes for spot color work. Don't build spot color artwork with the CMYK palette. This will incur additional charges to correct colors.
- Trapping is required for multi-color printing. We will require an 1/16th or a 1/8" trap or allowance for white space between colors. Please submit your artwork in order to see what our trap requirements are.

**Note when trapping that all inks are translucent, thus, trapping creates a 3rd color. This is unavoidable and true for all printed bags.

- Artwork must be submitted in vector format, and all fonts must be converted to curves or outlines.
- Save all final artwork in an editable format.
- The file name must contain the job name.
- Provide artwork on CD, DVD or via e-mail.

DO NOT TITLE THE FILE "BAGS".

If possible include what application was used to create the file, and the following information in the message section of your email:

Company Name

Contact Person

Phone #

Your PO #

No charge will be incurred for opening a submitted file to analyze the contents for conformity to our printing guidelines. If we need to change your art to conform with our capabilities a charge of \$65.00 per hour with a 1/2-hour minimum will be assessed.

PLATE CHARGES

- If copy is not exactly repeated on the second side an "extra plate" will be charged per change/color.
- Plates are stored for up to 2 years from last use.

CATALOG PICTURES

Products and logos shown in this catalog appear only to illustrate the basic products and the ability to custom print them. The imprints are not available to any purchaser without express permission from the owners of those images. Inclusion in this catalog does not constitute any endorsement.

Costs Are Not Final Until Artwork Has Been Submitted And Approved